

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Daniel R. Swanson Sr.  
Filing Date: February 6, 2004  
For: *System and Method of Using RFID Devices to Analyze Customer  
Traffic Patterns in Order to Improve a Merchant's Layout*


**Mail Stop Patent Application**  
COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**Information Disclosure Statement**

Applicant respectfully requests, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the references listed on the attached PTO-1449 form be considered and cited in the examination of the above-identified patent application. Since the present Application was filed after June 30, 2003, a copy of any U.S. Patent and any U.S. Patent Application Publication cited on the attached PTO Form 1449 is not being submitted with this Information Disclosure Statement pursuant to the July 11, 2003 waiver of 37 C.F.R. S 1.98(a)(2)(i) by the U.S. Patent and Trademark Office. Furthermore, pursuant to 37 C.F.R. § 1.97(h), no representation is made that the references qualify as prior art or that they are material to the patentability of the present application.

Respectfully submitted,  
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PTO-1449  <b>Information Disclosure Citation in an Application</b>	Application No. <b>Unknown 10/774093</b>	Applicant(s) <b>Daniel R. Swanson Sr.</b>	
	Docket Number <b>073897.0151</b>	Group Art Unit <b>Unknown 2887</b>	Filing Date <b>February 6, 2004</b>

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		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO

**NON-PATENT DOCUMENTS**

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**EXAMINER**

/Seung Lee/

**DATE CONSIDERED**

02/01/2008

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.